

EDITORIAL CALENDAR, CLOSING DATES AND RATES

ISSUE FEATURES		EDITORIAL SUBMISSIONS DUE	ADVERTISING CLOSE	PUBLISH DATE
JAN/ FEB	Writers of Color, Romance, Historical Fiction, Home, Health, & Wellness	Sept 10	Nov 24	Jan 1
MAR/APR	Biography, Fantasy and Science Fiction, Expanded Children's and YA Book section, Women's Issues	Nov 10	Jan 24	March 1
MAY/JUNE	Body/Mind/Spirit, Travel Memoirs, Debut Fiction, <i>LGBTQ+ Spotlight</i>	Jan 10	March 24	May 1
JULY/AUG	Social Science, Religion, Autobiography & Memoir, Mysteries/Thrillers	March 10	May 24	July 1
SEP/OCT	Cookbooks, Science, Translations, <i>University Press Spotlight</i>	May 10	July 24	Sept 1
NOV/DEC	Nature, Self-Help, Literary Fiction, <i>Children's Spotlight</i>	July 10	Sept 24	Nov 1
<i>Early booking incentives available</i>				

REVIEW CONSIDERATION GUIDELINES

Our mission is to discover and share the best upcoming independent and university press titles, and we look forward to receiving your forthcoming books for review consideration. The editorial calendar lists the genres we're planning to feature in each issue, but please note that we cover all genres in the general review section, each and every issue.

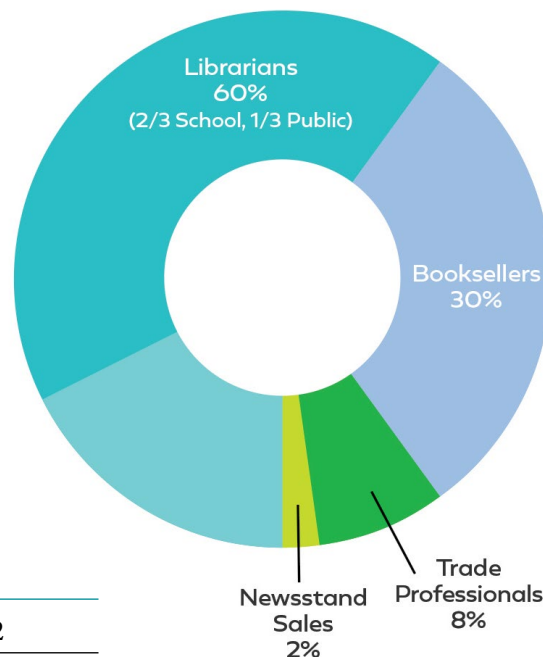
With your book submission, don't forget to include a detailed tip sheet with a title description, the ISBN, the author's credentials and an indication of how you

plan to distribute. We work four months in advance, so sooner is always better.

Once you have completed manuscripts or advanced reading copies (ARCs) ready for reviewers, send them our way. PDF files are preferred, and can be sent to our Editor in Chief Michelle Schingler at ebooks+magazine@forewordreviews.com. Hard copies may be sent to Foreword Reviews, 413 E. Eighth Street, Traverse City, MI 49686. We look forward to seeing your books!

REACH A HIGHLY QUALIFIED AUDIENCE

Annually, Foreword has a readership of nearly 200,000 in print and 1.5 million page views online. These readers make book purchasing decisions directly from our pages and indirectly through their wholesale accounts at Ingram, Baker & Taylor, Bowker, Cengage, and many more. We offer book marketing professionals consistent visibility to the trade and a growing consumer base who are finding out about books through reviews, social media, and at trade shows.



BI-MONTHLY 4-COLOR RATES

Frequency	1x	3x	6x
Covers	\$4,455	\$4,125	\$3,712
Full Page	\$3,575	\$3,295	\$2,970
2/3 Page	\$2,585	\$2,365	\$2,145
1/2 Page	\$2,145	\$1,969	\$1,788
1/3 Page (vertical or square)	\$1,414	\$1,342	\$1,276
1/6 Page	\$715	\$660	\$633

PLUS 1/10 page group ad, “The Collective”—\$315 (design included)



Full Page Trim Size $8\frac{3}{8}'' \times 10\frac{7}{8}''$ Full Page Bleed Size $8\frac{5}{8}'' \times 11\frac{1}{8}''$ Full Page Live Area $7\frac{3}{8}'' \times 9\frac{5}{8}''$	1/3 Page Vertical $2\frac{1}{4}'' \times 9\frac{5}{8}''$ 2/3 Page Vertical $4\frac{3}{4}'' \times 9\frac{5}{8}''$	1/3 Page Square $4\frac{3}{4}'' \times 4\frac{5}{8}''$ 1/6 Pg. Vert. $2\frac{1}{4}'' \times 4\frac{5}{8}''$ 1/2 Page Horizontal $7\frac{3}{8}'' \times 4\frac{5}{8}''$
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STACY PRICE, SALES DIRECTOR

stacy@forewordreviews.com • 231.633.3699 • forewordreviews.com