

New Releases from Tower Publishing



KIDS FIRST

What Kids Want Grown-ups to Know about Separation & Divorce

Professionals will find this book to be a helpful guide as they work with families who are separating and divorcing. Parents will find this book to be a welcome insight into the impact that their decisions have on their kids, the range of solutions available for every problem, and most of all, the hope for a better future.

This book is a gold mine of information for separating parents and for the professionals who serve parents and their children. As a GAL (Guardian ad Litem), mediator, and therapist who deals daily with separating parents and their children, I want to give each parent a copy of this book. It will surely help lower inter-parental conflict and make life better for children affected by divorce.

- Felicity Meyers, LCSW

The Business of Small Business

A Survival Guide for Succeeding and Prospering in Business

Written by Owen Jay Murphy, MBA

Practical advice on how to survive and prosper with a small business. This manual is your complete reference for planning, organizing, starting, financing, operating, advertising, and marketing your business. The book discusses controlling costs, competing against larger businesses, and using the internet to your advantage. As you continue your successful business, you will refer to this manual time and again to make the most of your profit potential.

"Murphy has captured the complexities of business in plain and simple language for all to understand and appreciate in becoming successful entrepreneurs. His chapters on the Nine Secrets of Success and on Competing with the Giants should be read and frequently referred to by all small business owners."

- Dr. Ray M. Valadez, Professor of Economics & International Business (Pepperdine University)



To Order Visit Us Online at www.TowerPub.com or Call toll free at 1-800-969-8693 ext 14

TOWER PUBLISHING

588 Saco Road Standish, Maine 04084
1-800-969-8693 ext 14 • www.TowerPub.com
(Also distributed by Atlas Books, www.atlasbooks.com)