

## TESTIMONIALS

“Just wanted to let you know how much I enjoy your Foreword Footnotes in *Foreword This Week*. I’ve been able to glean several title recommendations for my customers based on your information as well as what I’ve found at [ForeWordreviews.com](http://ForeWordreviews.com). The service you provide to the book industry is invaluable—there is so much information “out there” that it becomes overwhelming and *Foreword* (in all its incarnations) has proven to be a source of rich and reliable small press information. Thank you for all that you and your team do and for allowing me to benefit from your hard work.”—D. Clingman., *Inside Sales, Ingram Book Company*; “**ForeWord is impressive... free of geographic and ideological bias... anyone who can get on their subscriber list will appreciate this celebration of independents.**” —As reviewed in *Library Journal*; “**Your splendid magazine crossed my desk last week. It delights and fills a need for objective reviews from small and good presses.**” —S. Bachrach, *Moby Dickens Bookshop of Taos*; *I enjoy the magazine very much. As a 7-12 librarian, I need to read as many reviews as possible, and ForeWord is one of those review sources. The only problem I have encountered so far is that the reviews are actually too new. I tried to buy two books that were favorably reviewed, and my vendor told me they were not yet available! Keep up the good work.*—D. Lininger, LMS, Hickory County R-1 Schools; **Thank you for all that ForeWord Magazine is doing to support and promote the work of independent publishers. We truly appreciate your efforts on our behalf.**—S. Bulthuis, *Eerdmans Books for Young Readers*; As a librarian, I love *ForeWord Magazine*. I am co-host of a radio program called “About Books” on our local public radio station. I have used tidbits from the articles as material for the conversation on radio. I also value the reviews which are often of books not reviewed elsewhere.—F. Clow, *Bettendorf Public Library Information Center*; You got my vote early on, when you ran a side-bar written by Judy Harrow with your article on pagan books! Judy represents what’s right about the new neopagan publications, and the fact that you ran her piece tells me the *ForeWord* takes the time to do it right!—R. Moran, *Apple Valley Books*; *I’m more than satisfied. ForeWord provides news on the publishing world that I don’t get anywhere else, and that news is always up-to-the-minute, as far as I can see. The look is fresh and appealing and the content all substance, no filler. Moreover, you are reporting on a publishing niche all too often ignored.*—P. Grath, *Dog Ears Used Books*; **Helpful access to the small press. Interesting reviews. Puts me in touch with quality and interesting resources.**—A. Johnson, *Director, Chadwick Public Library District*; **I enjoy reading ForeWord. I find information in it that is not available in other publications. It is written in a straightforward way and is very interesting.**—C. Garside, *Acquisitions Librarian, Regina, Library, River College*; I am a lover of small press, and often times, professional journals do not review many books coming from small press. So, this is an additional opportunity to see some new and upcoming titles that I may not have heard about in another venue. Inevitably, I will order at least a few titles that I end up seeing in *ForeWord*.—G. A. Patton, *Director, Loudonville Public Library*; *ForeWord performs a much-needed service by covering an area that will emerge over the next few years as an increasingly important one for the book industry: independent publishers. Book publishing is in the early stages of what the broadcasting industry has gone through: focus by the larger companies (networks) on mass appeal and mega numbers, leaving important niches to be filled by enterprising cable channels. And just as the networks are now scrambling to cope with the impact of cable, so are larger publishers and those who focus exclusively on them leaving themselves open to being blindsided by the upstarts. With ForeWord, they have the opportunity to stay on top of this increasingly critical market segment.*—M. H. Frakes, *Publisher*; **Many, many thanks for your piece on Reading Group choices. We’ve already begun getting calls, especially from librarians who seem to read your publication as soon as it arrives.**—Donna Paz, *Paz & Associates*; I can identify at least four solid leads that have come as a direct result of our little advertisement in this issue of *ForeWord this Week*. This is really good—it helps.—Nick Allen, *Quality Solutions*; **Incidentally, we’ve gotten a surge of orders the past few days; I’m guessing our ForeWord review has something to do with it.**—R.H.Schwab, *Orlando Place Press*; By using the internet to provide publishing professionals with instant, easy-to-read, important information, *ForeWord* is providing a most significant service. Way to go, folks!—R. Gottstein, *Volcano Press*; **We are happy to suggest that they (publishers) consider advertising in ForeWord. We’ve certainly found that the investment has been a good one for our own books! We’ve seen a noticeable increase in sales.**—K. Lewis, *Upper Access, Inc.*; Last year you kindly wrote a wonderful review in *ForeWord* for one of our titles: “*This Child of Mine: A Therapist’s Journey*”. I thought you would enjoy knowing what a leader you were. It’s just been announced as a semi-finalist for the prestigious Robert F. Kennedy Book Award. We are very excited, and wanted to share the news with those who’ve helped. Your work is important.—K. McLeod, *Harbinger Press*

100% SATISFACTION GUARANTEED.